

HESSEN



TECHNOLOGIELAND
HESSEN



HESSEN
TRADE & INVEST

HESSEN CONFERENCE ON RESOURCE EFFICIENCY 2018



INVITATION

12 APRIL 2018

Kap Europa, Osloer Straße 5
Frankfurt am Main

CONFERENCE LANGUAGE IS GERMAN
ENGLISH TRANSLATION WILL BE PROVIDED

www.ressourcen-effizienz-hessen.de

www.technologieland-hessen.de

VRNTZT.
ZKNFT.
GSTLTN.

Moderator: **Dr Tanja Busse**

12 APRIL 2018

MORNING

From 9 a.m.	Registration	
10 a.m.	Conference opening	TAREK AL-WAZIR Minister for Economics, Energy, Transport and Regional Development, State of Hessen, in discussion with Dr Martin Vogt , Managing Director of the VDI Centre for Resource Efficiency
Keynote	Resource-efficient management: Potential and economic implications	DR JANEZ POTOČNIK Co-chair UNEP International Resource Panel, former EC Commissioner for Science & Research and Environment
10.20 a.m.	Resource efficiency in aerospace: Highlights of ESA satellite operations	DR ROLF DENING ESA Director of Operations and Head of the European Space Operations Centre (ESOC)
11.15 a.m.	Coffee break	
Resource efficiency in practice	Spectacle lenses 2.0: The path to cost- and resource-efficient manufacturing	DIPL-ING. ROLAND MANDLER Optotech Optikmaschinen GmbH
11.45 a.m.	Market perspectives for industrial metals	DR JOSEF AUER Deutsche Bank Research
	Innovative by tradition! An SME re-invents itself	ANNIKA TRAPPMANN Blechwarenfabrik Limburg
1 p.m.	Lunch break	
2 p.m.	Resource efficiency bridging the gap between fiction and illusion	MATTHIAS WESSLOWSKI
Panel discussion	Is digitalisation leading to resource efficiency or resource consumption?	
	Moderator: Dr. Tanja Busse	PROF DR LISELOTTE SCHEBEK TU Darmstadt, Institut IWAR & Fraunhofer Project Group IWKS
2.30 p.m.	On the panel:	DR HUGO TRAPPMANN Blechwarenfabrik Limburg
		NAEMI DENZ VDMA e.V.
		CARL-ERNST MÜLLER nachhaltig.digital

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AFTERNOON

3.30 p.m.

Parallel forums

1. EFFICIENT PRODUCTION

- EDAG Engineering GmbH, Dr. Martin Hillebrecht
- Kegelmann Technik GmbH, Stephan Kegelmann
- Viessmann, Dr. Ralf Meyer

2. EFFICIENT INFRASTRUCTURE

- e³ Computing, Alexander Hauser
- Snøhetta Architects, Kristian Edwards
- Reveman Energy Academy, Staffan Reveman

3. NEW BUSINESS MODELS

- Mobileeee GmbH, Florian Fröhlich
- Fresh Energy, Artur Borger
- Deutsche Post DHL Group, Michael Lohmeier

4. RECYCLING/UPCYCLING & REMANUFACTURING

- Fraunhofer Project Group IWKS, Jürgen Gassmann
- Georg Fritzmeier GmbH & Co. KG, Birgit Lewandowski
- BRAIN AG, Dr. Esther Gabor

5. SENSOR TECHNOLOGY AND RESOURCE EFFICIENCY

- JUMO GmbH, Ulrike Storm
- BSC Computer GmbH, Jörg Hofmann
- Samson AG, Guido König

5 p.m.

Coffee break

5.30 p.m.

Vision: Digitalisation in the green technology sector

RALPH BÜCHELE

Roland Berger GmbH

6 p.m.

Reception / guided tour of Kap Europa

FULL-DAY CONSULTING ON FUNDING PROGRAMMES AND PARTNERING

Experts on **funding opportunities** offered by the **State of Hessen**, the **Federal Government** and the **EU** provide information on their programmes.

EXHIBITION

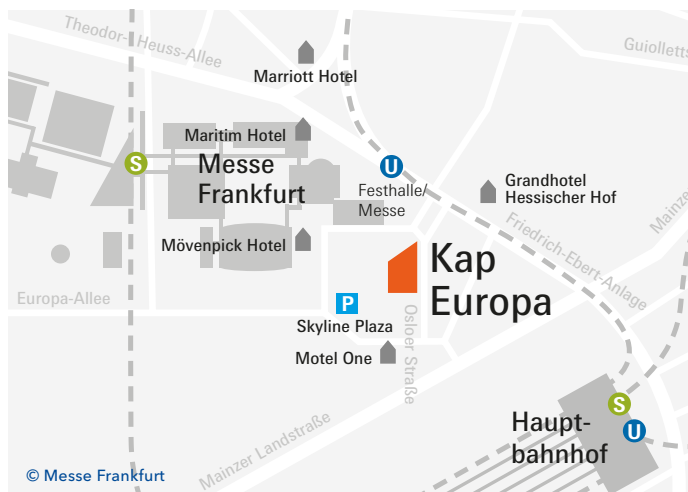
Over 20 exhibitors from Hessen and Germany showcase their companies, services and products.

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Event partners



Kap Europa
Messe Frankfurt GmbH
Osloer Strasse 5
60327 Frankfurt am Main

THE EVENT LOCATION KAP EUROPA – INNOVATIVE AND SUSTAINABLE

The conservation and efficient use of resources are the key principles underlying the building's planning, construction and day-to-day operations. The Kap Europa is the first congress centre in the world to be awarded a platinum certificate by the German Sustainable Building Council. The certification process took into account the entire life cycle of the building. All materials used in both construction and finishing were tested for their environmental compatibility and emission values. Foyers lit by natural daylight, energy-optimised window fronts and façades, the use of LED luminaires and intelligent lighting and building control systems combine to reduce energy consumption. Using water-saving plumbing saves additional resources. The Kap Europa buys only green electricity from regenerative sources.

Name

Company / Institution

Street

Postcode / Town

E-mail

Free registration:

By fax: +49 611 950 17 58636
www.ressourcen-effizienz-hessen.de

Event organiser and contact

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